

RURAL DEVELOPMENT AND TOURISM DIRECTORATE



INTRODUCTION

The main focus of the Rural Development & Tourism Directorate is to establish stable, cohesive and self-sustaining rural communities in which all the people enjoy a better quality of life and make Mogale City the most preferred destination for local and international visitors.

KEY ACHIEVEMENTS

- Reduction of illegal evictions;
- Establishment and operationalisation of the Mogale City Arts, Culture and Heritage Advisory Council, Mogale City
- Tourism Forum and the multi-sectoral rural development task team;
- Increase in the museum's collection as well as visitor numbers;
- Provision of support to emerging tourism enterprises and local artists;
- Promotion of awareness amongst communities on land tenure and labour rights and heritage conservation as well as provision of interpreters for school visits to the museum;
- Unveiling of Kgosi Mogale statue and the hosting of Heritage Day celebrations;
- Start of process for the off-farm settlement project in Magaliesburg (Ethembaletu);
- The development of a tourism development and promotion framework;
- Improvement in the sustainable management of heritage resources by commenting on most of the development applications and the initiation of the development of a heritage development plan;
- Participation in the establishment of the Northwest Cross-border Heritage Train Project.

KEY CHALLENGES

- The establishment of economically viable and sustainable settlements for the landless so as to afford people all the basic amenities;
- Curbing of illegal evictions and mediation in labour related disputes;
- The lack of a vibrant rural economy to provide remunerative jobs and self-employment opportunities for the rural communities in agriculture and non-farm based activities.